



Media Contact:

Bill Bussler
Celtic PR for Dorner Manufacturing
(262) 789-7630, ext. 131
billb@celticinc.com

FOR IMMEDIATE RELEASE

Dorner Launches Industry-Leading Services Program

New FIT Program designed to increase production output and reduce overall costs

HARTLAND, Wis., – With current economic conditions, it’s more important than ever to have reliable conveyors that perform to the highest possible efficiency. That’s why Dorner Mfg. Corp. is proud to introduce the **FIT Program™** – a multifaceted new services program designed to support the company’s customers by increasing production output while reducing overall costs. Through the broad-reaching new program, a team of highly-trained Dorner technicians will visit customers to install new conveyors, evaluate any previously installed processing and packaging conveyors and train in-house maintenance personnel. The program also provides replacement parts and belts that can be shipped in 24 hours or sooner to keep Dorner customers up and running.

“We initiated this new program based on several marketplace trends,” said Gary Wemmert, director of parts and services for Dorner Manufacturing. “First, many of our customers have reduced the size of their maintenance staff – and our highly experienced FIT Squad can help replace this loss with much needed conveyor expertise. Second, the proper installation of precision conveyors is critical to long-term performance, efficiency and safety. And, finally, manufacturing requirements are changing more frequently these days, so it’s important to be able to repurpose existing equipment. Our new FIT Program addresses all of these concerns – and more.”

To help launch its FIT Program, Dorner is extending a limited-time offer for those who move quickly. The company’s “5/25” offer provides a no-charge FIT visit to any North American customer who purchases five conveyors or places an order valued at \$25,000 or more.

“Simply put, this is an offer that everyone can afford, but no one can afford to miss,” Wemmert added. “Our FIT Squad is uniquely qualified to help customers create a plan to reduce capital expenses, reduce scrap expenses, conserve resources, meet safety requirements, repurpose existing conveyors, and meet green objectives. There’s no question that the one-day inspection we’re offering for no charge through our 5/25 offer will really pay dividends.”

-more-

ADD ONE: Dorner Launches New FIT Program

For additional details about the new FIT Program or the limited time 5/25 offer, please connect with Dorner Services by calling **1-800-397-8664** or emailing **customerservice@dorner.com**.

About Dorner Manufacturing:

Based in Hartland, Wis., Dorner Mfg. Corp. is a world leader in the design, manufacture and distribution of high-quality conveyors and related equipment. Since 1973, companies from around the world have turned to Dorner for greatly improved efficiency and productivity. Additional information about the company can be obtained online at dorner.com.

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Editor's Note: *For high-resolution photography or interview requests, please contact Bill Bussler at 262-789-7630 or billb@celticinc.com.*