

#### **Aftermarket Parts**

KELLY J. TEBON

AFTERMARKET SALES MANAGER

## Agenda

- ✓ The benefits of promoting & selling parts
- ✓ Spares Quoting
- ✓ Service Parts Kits
- ✓ Parts Reminder Program
- **✓** Replacement Belts
- ✓ FlexMove Chain





## Benefits of Promoting & Selling Parts

- ✓ Keeping your customer in production
- ✓ Providing more value than the MRO
- ✓ Helping extend the life of your customer's conveyor
- ✓ Confidence knowing your customer has the correct parts on-hand
- ✓ Helps eliminate excessive expedite and freight charges
- ✓ Overall customer satisfaction
- ✓ Revenue source



## **Spares Quoting**

- The goal should be to quote service parts with every conveyor quote
- Currently working with IT to produce a separate quote for spare parts in DTools when using email quote function
  - Reduce confusion if included with price of conveyor
  - Allows you to send the quote to whomever handles parts procurement
  - Insures parts won't be overlooked
- Working to add list prices to all active P/N's in DTools
- Orange Team / L3 critical spares quotes come with 15% disc. when ordering 100% and within 45 days of conveyor shipping



#### **Service Parts Kit Details**

Level 1 – Belt & Spindle Kit w/ Drive Shaft

Level 2 – Belt & Spindle Kit w/ Drive Shaft + Idler Spindle Kit

- Both kit levels come with a <u>5%</u> discount off list price for all customers
- Modifications to the kits is not an option
- Accessible through DTools

#### **Launch Schedule:**

2200 Series

- Belted, Modular Belt (MB), Low Profile Z-Frame (LPZ) Launched
- Precision Move (PM) TBD

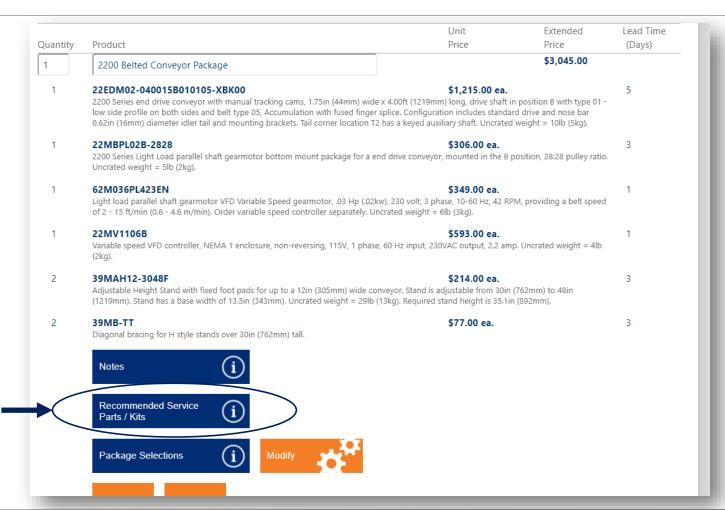
**3200** Series – Tentatively March 1st

7x Series – TBD



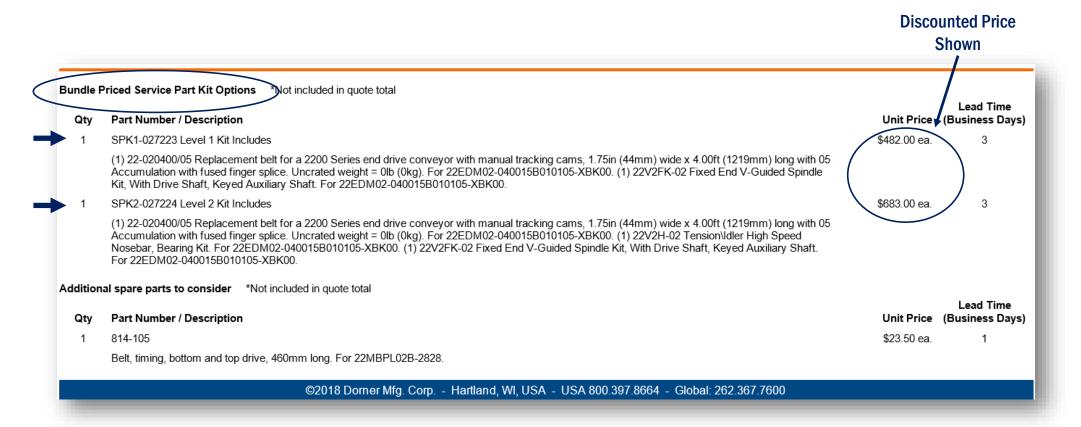


#### **DPricer**





#### **DPricer**



See Distributor Portal – Resources for instructions to configure Service Parts Kits (SPKs) for existing conveyors



## Parts Reminder Program

Just like the oil change sticker on your car, we need to remind customers to replace their conveyor parts before it's too late. Thus, Dorner has developed a parts reminder program:

- Dorner to provide your 3 YR conveyor purchase history that includes:
  - Total sales by ship-to customer so you can focus your efforts on the accounts with the larger potential
  - Ship-to and conveyor details so that you can build the recommended service parts quote in DTools
- Letter template to quote the recommended service parts
- Send an email to <a href="mailto:kelly.tebon@dorner.com">kelly.tebon@dorner.com</a> if you have interest



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Date

Attn: Nan Title Company Phone Email

Reference: Recommended Service Parts for Conveyor PN XXXX

On behalf of (insert distributor name) and Dorner Mfg. Corp., we would like to thank you for using Dorner conveyors. To help insure your conveyors experience zero or minimal unplanned downtime resulting in lost production time dollars, we suggest being proactive and replacing or stocking critical service replacement parts.

Here's a list of the recommended service replacement parts for your conveyor

(Copy and paste recommended service parts from the DTools excel output - example below

 Qty
 Part Number
 Description
 Unit Price
 Lead Time (Days)

 1
 SPK1-091414
 Level 1 Kit Includes
 \$ 760.00
 EA
 3

(1) 22-040800/56V Replacement belt for a 2200 Series end drive conveyor with V-guide belt tracking 3.75in (95mm) wide x 8.00ft (2438mm) long with 56 Cut Resistant with fused finger splice. Uncrated weight = 2lb (1kg). For 22EDM04-080020C010156. (1) 22V2FO-04 Fixed End V-Guided Spindle Kit, With Drive Shaft. For 22EDM04-080020C010156.

1 SPK2-091415 Level 2 Kit Includes \$ 968.00 EA

(1) 22-040800/56V Replacement belt for a 2200 Series end drive conveyor with V-guide belt tracking 3.75in (95mm) wide x 8.00ft (2438mm) long with 56 Cut Resistant with fused finger splice. Uncrated weight = 2lb (1kg). For 22EDM04-080020C010156. (1) 22V2TO-04 TensionIdled Fsplindle kit. For 22EDM04-080020C010156. (1) 22V2FO-04 Fixed End V-Guided Spindle Kit, With Drive Shaft. For 27EDM04-080020C010156.

Please feel free to contact us if you have any questions, need additional parts quoted or are in need of a quote for a new Dorner conveyor.

Sincerely

Title Compan Phone Email

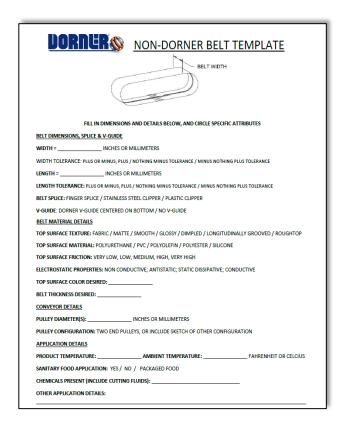
Dorner

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### Replacement Belts

- Dorner manufactures over 30K belts annually
- 75% of the fabric belts we sell are inventoried onsite, just needing to be cut and spliced together for quick turnaround
- Orders received by 12:00 PM typically ship the same day
- Non-Dorner Fabric Belts
  - Match competitor quote within last 30 days <u>less 15%</u>
  - Form available on the Distributor Portal under Resources
  - Send submissions to <u>kelly.tebon@dorner.com</u>





### Replacement Belts November Promotion

**Promotion:** Buy One, Get One ½ Off Belt

**Includes:** Fabric belts only

**Exclusions:** ETO, plastic chain, FlexMove chain products

and/or wire belt

**Requirements:** Must reference promo code BLTNOV18 when

ordering

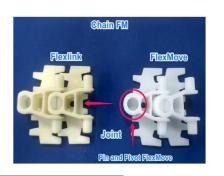
**Promo Period:** November 1st – 30th, 2018

#### **Details:**

- ½ off discount will be applied to lower priced belt
- Discount will not be applied to any orders received after Nov 30, 2018.
- Max. of (6) Buy One, Get One ½ off discounts for the same belt purchased by the same channel or customer location







## FlexMove Chain - Aftermarket Sales

Dorner FlexMove Part No	Description	UOM	QOM	FlexLink Part No	Compatibility Remarks	FlexMove Pricing	FlexLink Pricing	Dorner Estimated Lead Time (Bus. Days)
	Conveyor System, Model FK (44mm) Pitch : 25.4mm							(Just Juys)
FKCB-3	Conveyor beam, 3meter/length	3m	1	XSCB 3	100%	\$105.50	\$285.57	3-5
FKPC-5	Standard plain chain, 5meter/roll	5m	1	XSTP 5	100%	\$228.70	\$593.79	3-5
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	Conveyor System, Model FS (63mm) Pitch : 25.4mm							
FSCB-3	Conveyor beam, 3meter/length	3m	1	XLCB 3	100%	\$109.50	\$445.82	3-5
FSPC-5	Standard plain chain, 5meter/roll	5m	1	XLTP 5	100%	\$213.30	\$537.84	3-5
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	Conveyor System Model FM (83mm) Pitch : 33.5mm							
FMCB-3	Conveyor beam, 3meter/length	3m	1	XMCB 3	100%	\$119.80	\$506.83	3-5
FMPC-5	Standard plain chain, 5meter/roll	5m	1	XMTP 5	100%	\$240.50	\$668.08	3-5
		'				-	•	•
	Conveyor System Model FC (103mm) Pitch: 35.5mm							
FCCB-3	Conveyor beam, 3meter/length	3m	1	XHCB 3	100%	\$156.80	\$535.02	3-5
FCPC-5	Standard plain chain, 5meter/roll	5m	1	XHTP 5	100%	\$331.30	\$785.30	3-5



# Thank you!

Any questions, contact: Kelly J. Tebon Aftermarket Sales Manager kelly.tebon@dorner.com

